



Robyn Waxman
916.558.2280
waxmanr@scc.losrios.edu
robyn@robynwaxman.com
www.robynwaxman.com

SUMMARY

Graphic Design & Web Design: Meaningful design solutions in print and Web formats.

Instructor of Graphic Design, Illustration, Web Design: Dedicated, intense instruction in software, technology, design concepts, & techniques.

Human Being: Responsible member of the universe with goals of improving it daily.

WORK HISTORY

- 1993 – present itty bitty one way street, Davis, CA
Owner / Lead Designer: Graphic Design, Illustration, and Web Design Studio
- 1999 – present Sacramento City College, Sacramento, CA
Tenured Professor & Department Chair: Graphic Communication Department
- 1996 – 1999 Sacramento City College, Sacramento, CA
Adjunct Faculty: Graphic Communication Department
- 1996 – 1999 University of California Extension, Davis, CA
Adjunct Instructor: Graphic Design, Web Site, and Multimedia Certificate Programs
- 1994 – 1996 Catalyst Productions / Legal Video Services, Oakland, CA
Graphic Artist: Broadcast video graphics and animation. Produced graphics & animation for high profile trials
- 1992 – 1993 Public Interest Graphics, Philadelphia, PA
Graphic Designer: Produced budget-conscious posters, brochures, and promotions for environmental and consumer advocacy groups

EDUCATION

University of Delaware, Newark, DE
Bachelor of Science, Visual Communications: Graphic Design, Advertising Design, & Applied Photography

PROFESSIONAL HONORS

- 1st Place: Unique Performance, California Federation of Teachers Communication Awards, 2005
- 1st Place: Best Art or Graphic, California Federation of Teachers Communications Awards, 2004
- 3rd Place: Best Web site, California Federation of Teachers, 2005
- Silver Award: Delaware Art Director's Club Addys, 1994
- Celebration of Excellence, Faculty Achievement Award, 2001
- Professional Art Exhibits (traditional & digital media): Second Saturday Art Walk, Sacramento, Oct. 1998, December 1998, and April 1999
- Art Director's & Artist's Club Member, 1996 – present. Special Appreciation Award, 2005
- Featured Event Speaker: Art Director's & Artist's Club,
Web Site Design, 1999.
Flash & Web Design, 2001.
Portfolio Presentation, 2005
- Event Speaker: Los Rios Community College District Convocation, 20 Years of Design, 2000
- Academic Senate, Representative: Sacramento City College: 1997 – 2001
- Los Rios College Federation of Teachers, Campus Representative: 2003 – present



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INSTRUCTOR HONORS

California State Fair, Student Exhibition: 3rd Place, 2000

California State Fair, Student Exhibition: Best of Show, Outstanding Award, 1st Place, 2nd Place, 3rd Place, Honorable Mention, 2001

California State Fair, Student Exhibition: two 2nd Place awards, 2003

California State Fair, Student Exhibition: two 2nd Place awards & Honorable Mention, 2004

California State Fair, Student Exhibition: two 2nd Place awards & Director's Choice, 2005

Student artwork used in numerous publications, including Los Rios Chancellor's Holiday Card (1998, 2001 & 2004), Sacramento City College Catalog (1998, 1999, & 2000), Faculty Phone Book (1998), Newsletter for The Sacramento Club of Printing House Craftsmen (1998), Sacramento City College Homecoming logo/t-shirt (1999)

Faculty Advisor / Founder, Graphic Communication Club: 2003 – present; Facilitate and oversee 12 – 30 “real world” projects for Sacramento & campus communities each year; Students receive excellent experience & portfolio pieces

Curator, *A Dozen Digital Illustrations*: Student art show for Sacramento's Second Saturday Art Walk, November 1997 & March 1998

CURRICULUM EXPERIENCE

DACUM Trained Facilitator (2001): A curriculum system developed by Ohio State University; Conducted three DACUM sessions, May 2002- Graphic Design, Web Design, Animation

Published state-approved curriculum: Graphic Communication Department's coursework (over 70 units), as well as 3 Certificates and AA Degree in Graphic Communication

Experience teaching the following lower division coursework:

- Design Principles and Layout
- Typography
- Color Theory
- Digital Illustration
- Web Design
- Animation on the Web
- Portfolio Preparation
- Quark Xpress
- Adobe Illustrator
- Adobe Photoshop
- Dreamweaver
- Flash